

Backwall Graphic Size with Bleed:

75.375"W x 90.875"H

Final Backwall Graphic Size:

73.375"W x 88.875"H

Wing Size (2):

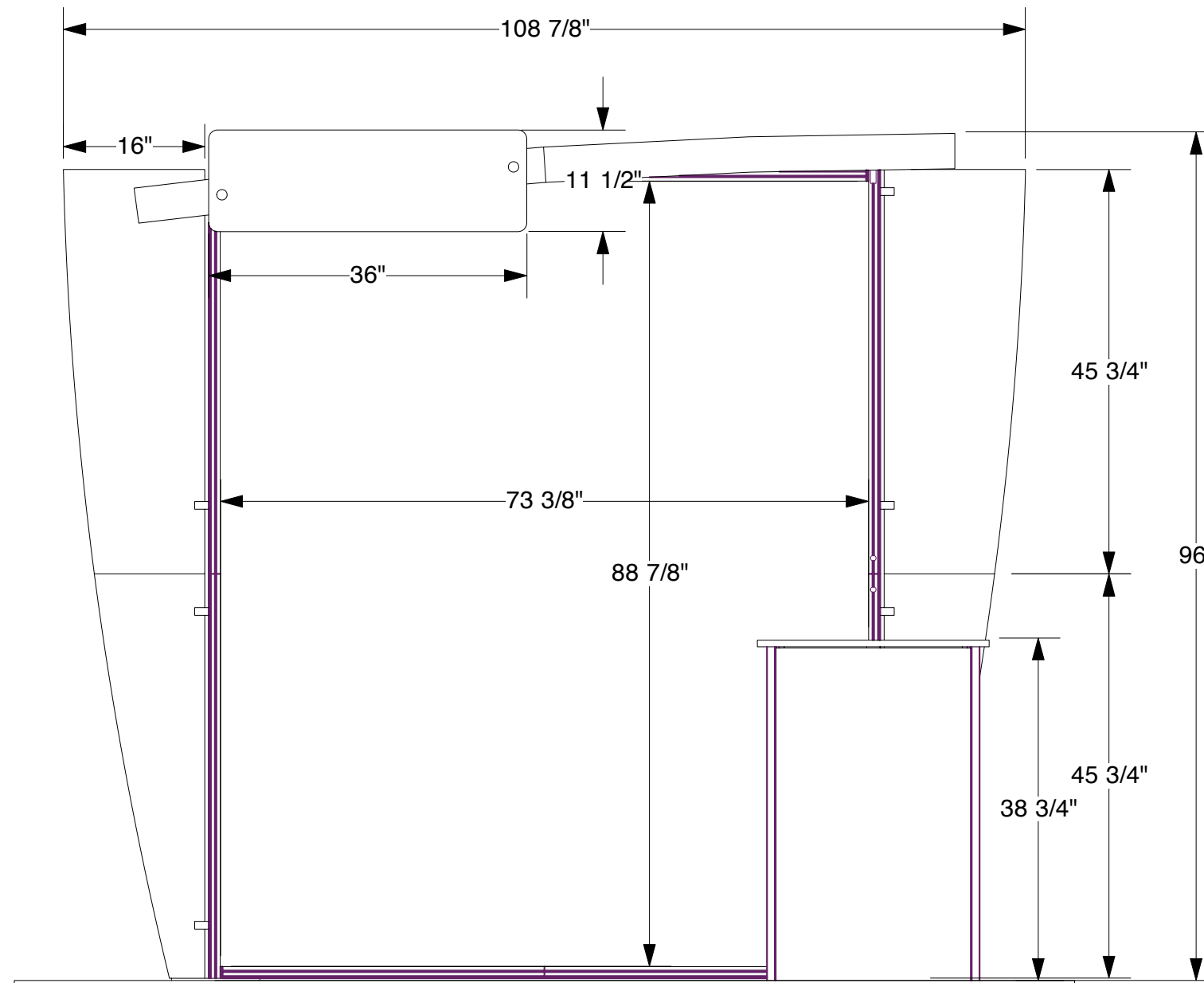
16"W x 45.75"H

Header Size:

36"W x 11.5"H

Counter Graphic Size:

26.25"W x 38.75"H



Acceptable File Formats:

Photoshop (.PSD or .TIFF),
Illustrator (.AI, .EPS or .PDF)

We cannot accept InDesign (.ID),
Quark, CorelDraw, Publisher,
PowerPoint or Word Document Files.

If you are using any software other
than Adobe Illustrator or Photoshop
to create your layout, and do not
require color matching, please
submit your artwork as one of the
following file types: JPG, PDF or TIFF.

Note: All graphics must be built with a resolution of at least 100 DPI at the full graphic layout size. All graphics must be created in CMYK color mode to ensure optimal color matching. If specific color matching needs are essential, you MUST provide a PMS color and request a test strip (hard copy proof) or we cannot guarantee exact color matching. This will add 4+ days to your production schedule, but will ensure a match closest to your preferred color. Make sure to flatten all images (if working in Photoshop) and outline all text (if working in Illustrator) to ensure nothing is lost. Be aware of all viewable areas and guides that may cut your graphic off. Production will not begin until final approval of E-proof is received.